

A large, faint, grey silhouette of a Viking helmet with horns and a metal band with rivets serves as the background for the central text.

**n**  **R D I C** **GAME JAM 27-29 JANUARY**  
**2012 AT** **COPENHAGEN'S**  
**IT UNIVERSITY**

# What is Nordic Game Jam?

The Nordic Game Jam is a space where talented individuals, professionals, hobbyists and the new generation of game developers meet on common ground and work together in a fun and intense atmosphere of creativity and experimentation. It is one of the vehicles behind the new generation of game developers that can experiment with platforms and game ideas in an intense and informal atmosphere. It is the space where the new generation of talents can be found.

## Why get involved?

The Nordic Game Jam encourages innovation and experimentation. It plays not only a big role in creating new products but also for the exposure of the game industry to talents of other industries. It is an event that has been designed and created for all interested parties to participate and enjoy.



# Sponsorship Types

## **Event Sponsor 25,000 DKK**

- // Logo on event T-Shirts
- // Logo on website
- // Information about partnership with NGJ
- // Logo on all PR and event material
- // Recruitment booth
- // 10 complimentary event tickets

## **Talks Sponsor 10,000 DKK**

- // Sponsored Art or Tech talk
- // Logo and information in the program
- // 3 complimentary event tickets

## **Meals Sponsor 15,000 DKK**

- // Promotional advertisements during lunch and dinner
- // 4 complimentary event tickets

## **Booth Space 5,000 DKK**

- // Recruitment and promotions
- // Booth Logo and information in the program

## **Social Networking Sponsor 15,000 DKK**

- // Prominent display of logo for:  
Pre-party, award show and post party
- // Logo and information in the program
- // 4 complimentary event tickets

**For further inquiries, details and questions, contact:** [ngj@igda.dk](mailto:ngj@igda.dk)

Click here to find answers to frequently asked questions: [Nordic Game Jam Sponsorship FAQ](#)

# Why sponsor Nordic Game Jam 2012?



## **Talent Pool**

Meet the latest and hippest talents in the interactive media industry from Denmark and abroad.

## **Knowledge Sharing**

Enhance learning and knowledge sharing activities through the exchange of ideas and experiences.

## **Impact in Industry Growth**

Support creativity and experimentation to inspire the game community to explore new areas and ideas.

## **Global Exposure**

We have extended network of game academics, students and professionals. Nordic Game Jam is the flagship of Global Game Jam that up to date has 169 international sites.





**Photographs by:** Claus Kunckel - [www.k-foto.dk](http://www.k-foto.dk) // Nabaz Anwar - [www.nabaz.dk](http://www.nabaz.dk)  
**For additional information about the event and about Nordic Game Jam sponsorships do not hesitate to contact:** [ngj@igda.dk](mailto:ngj@igda.dk)

[www.nordicgamejam.org](http://www.nordicgamejam.org) // [ngj@igda.dk](mailto:ngj@igda.dk)